

Deklaracja Polityki Erasmusa (Erasmus Policy Statement)

ERASMUS POLICY STATEMENT opisuje ogólną strategię działania w sferze współpracy międzynarodowej w ramach programu Erasmus +

1. Institutional strategy in the area of internationalization and development of cooperation stems from institution's mission and provides for opening for international cooperation and constitutes the ground for the plan of realization of the Programme and other initiatives and actions of international character. It assumes increasing the number of foreign students as the long-term priority, the development of student and staff mobility, participation in international projects, strengthening the quality of education and training, competitiveness of graduates on multinational labour markets, further internationalization of institution, constant implementation of higher standards for realization of the Programme, improvement of attractiveness, accessibility. Since its foundation, the University, as a relatively young and dynamically developing non-public institution of higher education, has presented a consistent approach to the process of internationalization, strengthening quality through mobility and cross-border co-operation to function within the European Area of Higher Education and face modern challenges posed by the processes of globalisation. Special attention is paid to successively extend foreign linkages especially with the neighbouring countries due to the cultural, historical and political bonds. The co-operation is initiated and maintained with well-recognized foreign institutions with similar areas of their activity and fields of study to develop a number of initiatives and actions, i.e.: participation in the Programme, academic staff study visits (internships) (project "Internationalization of the Krakow University"), students (Ukraine, Slovakia, Hungary, Morocco), practical trainings, joint research projects, exchange of academic staff and students, publications, MBA programme (with British partner), development of programmes in English, development of double degree programmes with foreign partner institutions (currently with a Ukrainian university), organization of academic conferences (e.g. the annual State, Economy, Society), meetings with foreign officials, researchers, diplomats, events promoting equality of cultures, nations, respect of minorities and fight against racism and xenophobia (e.g. Ukrainian, Hungarian, Slovak, Egyptian Days; election nights- presidential elections in the USA) etc.

When facing the problem of the demographic decline, the strategic partners become institutions from Easter Europe (mainly Ukraine) and Asia which enables to attract foreign m students (over 700 foreign degree students as compared to over 190 in 2012/13). The University actively participated in the project "Study in Krakow" which promotes Krakow and its universities (web page in 4 languages, international fairs etc) to open for European, former USSR, Spanish and English-speaking countries, China, Turkey.

The most important objectives and target groups of the mobility activities:

- strengthening and increasing linkages with foreign institutions (cooperation agreements with institutions in Europe, Asia, Africa, America) to continue already undertaken the actions and develop mobility in all fields of study at the University, to develop Institution's participation in the Programme,
- opening for students from non-EU countries (increasing the number of foreign credit and degree mobility students),
- developed offer of language courses, the possibility for foreign potential students to learn Polish to take up studies in Polish,
- developing the offer of programmes in English for first and second-cycle students (at present International Business, International Tourism, the International Relations and Cultural Diplomacy, English in Business, School of English Law) and postgraduate studies,
- developing double degrees programmes carried out with foreign partner institutions (joint programmes, joint recruitment criteria, recognition of academic achievements, verifying the learning effects, double programme certificates) and initiating new partnerships for their realization,
- supporting and increasing staff (academic and non-academic) mobility to enhance their professional development (mobility recognition)- the need to gain foreign experiences and supporting practical trainings,
- opening for foreign staff (EU and non-EU), use of the visiting staff and experts' potential, employment of foreign academic staff,
- supporting and increasing student mobility in all fields of study of first, second, third cycle for study and training), full recognition of their achievements, integration of foreign and local students,
- use of the implemented ECTS and diploma supplement,
- using the implemented clear and fair recruitment and mobility procedures, ensure high quality of mobility organization, monitoring visits in partner institutions,
- promotion of the Programme, University, city, country, also abroad (our magazine U Frycza, students' Mixer, our TV studio, internet radio, project "Study in Krakow" etc.)

2. The University participates and supports multi-faceted international initiatives with a view to achieving one of its strategic objectives, i.e. the development of joint projects with foreign partner institutions including those financed with international funds, as the institution experienced in realization of activities with the EU financial support (apart from participation in the Programme (mobility), e.g. training projects-postgraduate programmes also within the European Social Funds ; research projects, e.g. an initiative undertaken by the members of the Faculty of Humanities with scientists, researchers and experts also from foreign partner institutions in Slovakia, Slovenia, Ukraine entitled: "Learning -Art-Education-developing and popularising an innovative model of diagnosis, methods and forms of working and caring about pupils with artistic abilities"; partly EU funded and carried out within the Human Capital Operational Programme project "Internationalization of Andrzej the Krakow University" -the creation of a new specialization International Tourism and a number of accompanying measures: distance education as an element supporting the traditional teaching process, internships of the Krakow University employees at universities abroad, visiting professors from foreign centres, improving English language proficiency of the Krakow University staff and introducing facilities for people with disabilities).

The University aims at strengthening its world-wide links (EU and non-EU) both in teaching and research to develop its participation in the Programme (development of joint study programmes, multilateral projects, participation in centralized and decentralized actions within the Programme) and enhance activities as regards international projects coordination.

3. **The expected impact of the participation in the programme on the modernization of the Institution**

Participation in the programme supports the Institution's priority actions aiming at further internationalization and modernization:

- improve the quality of education: curricula and programmes in all fields of study adjusted to the national qualification frameworks, constant quality modernization and analysis; implementation of e-learning, extramural learning in all fields of study,
- improve attractiveness, adjust the education offer to changing market needs and candidates' preferences: closing uneconomic fields and opening new ones, development of programmes offer in English, attract foreign students for study- improve the programme of work placement development, traineeships, compensatory courses-education opportunities for different age groups, consulting study programmes business experts, strengthening partnerships with business and employers,
- improve study conditions and support student participation in University life: support students activities, integration of local and foreign students and their cooperation with student government, improve student administration service, maintain financial support for students, ensure conditions for study for people with disabilities, promote the best students (i.e. best thesis publications –series "Prace Młodych"), bonds with university graduates,
- high positions of Faculties –research: seeking external financing; internationalization and popularizing of research, promotion of own staff publications,
- strong academic staff: more foreign academic teachers, support research and professional development of staff (participation in conferences, publications, scholarships, grants, foreign exchange programmes),
- support institutional activities: organization of conferences, more participating experts, foreign institutions, student government
- increase the number of publications in foreign languages,
- develop University management system: invest in infrastructure to enhance the education process (e-learning, multimedia, most modern facilities, labs etc.), support entrepreneurship- Incubator of entrepreneurship, introduce electronic system of education process management (ECTS), cost management in Faculties, creating HR data basis, branches in other places,
- further develop ITC: in administration and teaching, electronic documentation, evaluation, intranet, address base, finance and risk management, anti-plagiarism system, Wi-Fi on the campus,
- open for international cooperation: strengthening mobility, joint research projects, publications in foreign languages, training programmes, increasing the number of foreign partners for the realization of the Programme, development of programmes offer including MBA, development of double degree programmes),
- internationally- recognized image of the University (safe and modern University with a state-of-the-art campus, facilities adjusted to the disabled, own TV studio, computerized library with international publications (circa 30000), free internet access etc.